



Kim Jordan, Cofounder and Executive Chair of New Belgium Brewing, has cultivated her passion for social work, the environment, and community to create one of the most successful breweries in America. Her lifelong commitment to developing healthy communities has informed New Belgium's culture through progressive policies like employee ownership, open-book management, and philanthropic giving. Kim is an ex-board member of the Brewer's Association. She is also a recent board member of Colorado Governor John Hickenlooper's Renewable Energy Authority Board. In her more than 20 years as an entrepreneur, Kim has spoken to thousands of people in the business, nonprofit, and academic worlds about how to create a vibrant and rewarding work culture that enhances the bottom line. Now as the Executive Chair of New Belgium's Board of Directors, Kim is the visionary link, keeping New Belgium Brewing on a path of evolution to meet consumer needs of the future. Kim works to represent New Belgium's core values and beliefs with many industry and political representatives in our community, state & country.

The idea for a craft beer business came from bike trip through Belgium in 1988 to bring Belgium brewing traditions to their hometown.

December 2012 the company becomes 100% employee owned.

NPR's Guy Roz, of the show 'How I Built This', interviewed Kim in 2018 at a Boulder, CO theatre. He asked her to share how she took her brewing business from the basement to the nation, with her unique business model.

January 2020, New Belgium employees vote in favor of Lion Little World Beverage acquiring New Belgium Brewing with a commitment to continuing our "force for good" mission. Lion Little World owners stated "We're excited to welcome New Belgium Brewing into our global family of craft beverage brands. Since meeting the New Belgium team, we've been incredibly impressed not just with their commitment to world-class beer and the way they bring their brands to life, but their purpose-led business model and connection to the community—all values we share at Lion." Matt Tapper, Managing Director at Lion Little World Beverages. From New Belgium website.